

Electronic Acknowledgement Receipt

EFS ID:	7848776
Application Number:	10749110
International Application Number:	
Confirmation Number:	3154
Title of Invention:	Encoding ad and/or ad serving information in a click URL
First Named Inventor/Applicant Name:	Chad Lester
Customer Number:	82402
Filer:	John C. Pokotylo/Leonard Linardakis
Filer Authorized By:	John C. Pokotylo
Attorney Docket Number:	Google-33/APP (GP-086-00-
Receipt Date:	18-JUN-2010
Filing Date:	29-DEC-2003
Time Stamp:	17:15:47
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	no
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part /.zip	Pages (if appl.)
1	NPL Documents	Ref_BA_CERN_httpd_guide.pdf	5597750 fedee3bf291c9a3f7d6992b82db89d45af3b 6ff0	no	82

Warnings:

Information:

2	NPL Documents	Ref_BC_getrequest_cpp.pdf	541166 5e7e1693483b79eaf9c8f727ac7f5ab3ee53 8e42	no	11
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Warnings:

Information:

3	NPL Documents	Ref_BD_GN_2_24_code_cgi. pdf	339197 85bc0803737aca8bdac3a04dae60a313401 59579	no	7
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Warnings:

Information:

4	NPL Documents	Ref_BF_draft_ietf_http_spec. pdf	343532 1bb2c603a4fc288c9ba217ef0b8727139b1 d4cee	no	46
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Warnings:

Information:

5	NPL Documents	Ref_BG_draft_basic_HTTP_199 2.pdf	399730 b2e727c195d7d506c0e859b950706aca5d 21807	no	56
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Warnings:

Information:

6	NPL Documents	Ref_BH_khoda_and_endo_Ubi quitous_advertising_on_the_W WW.pdf	634649 0163609b646557af45f4d40da2548442cc2 f399	no	20
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Warnings:

Information:

7	NPL Documents	Ref_BL_log_cpp.pdf	571339 48e65d452c01ab1324e691f14a97e39b3f1 10fb1	no	13
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Warnings:

Information:

8	NPL Documents	Ref_BJ_mary_meeker_INTERNET_ADVERTISING_REPORT.pdf	17355767 9145385e3d078705e284f05cc1365221adc 83e1c	no	152
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Warnings:

Information:

9	NPL Documents	Ref_BK_NCSA_1_4_2_Code_comf_dist.pdf	176025 93c20011d2539beaa0ca2016940ed5033dd de660	no	3
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Warnings:

Information:

10	NPL Documents	Ref_BL_NCSA_1_4_2_Code_comfig.pdf	1256753 ffc64322d703f3da2d1af51fc9752bde3949 661	no	23
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Warnings:

Information:

11	NPL Documents	Ref_BM_NCSA_1_4_2_Code_l0g.pdf	565790 5966cb54c0141cd3b4d6e5cd978ba407654 363e5	no	10
Warnings:					
Information:					
12	NPL Documents	Ref_BN_NCSA_1_4_2_Code_script.pdf	690692 e51f413b2de6968ee0284a6ee10c4ef5876 b9993	no	13
Warnings:					
Information:					
13	NPL Documents	Ref_BO_NCSA_documentation.pdf	12695345 b7c03030106ee2456ee893502bc8903b81e a4150	no	154
Warnings:					
Information:					
14	NPL Documents	Ref_BP_Novak_and_Hoffman_new_metrics_for_new_media.pdf	368235 633a6bbbed8d4d745d613d91734739a00c2 a01a41	no	30
Warnings:					
Information:					
15	NPL Documents	Ref_BQ_oreilly_ACM.pdf	357161 40cf897b424b9808edde7da8db530bfa69d 4c2a0	no	8
Warnings:					
Information:					
16	NPL Documents	Ref_BR_PHP_Programming_lsc_phplc.pdf	1375516 f71ddd87b9f553e13e1897c1ddef2f0ca1dd 12fc	no	24
Warnings:					
Information:					
17	NPL Documents	Ref_BS_rfc_1945.pdf	204332 1618748f076c1ad526b9371820492f436b2 a7cdf	no	57
Warnings:					
Information:					
18	NPL Documents	Ref_BT_the_economist_rise_of_the_infomediary.pdf	94153 7902ce725a743b4b9b1cc3e5ab2609c1947 51442	no	3
Warnings:					
Information:					
Total Files Size (in bytes):				43567132	

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.